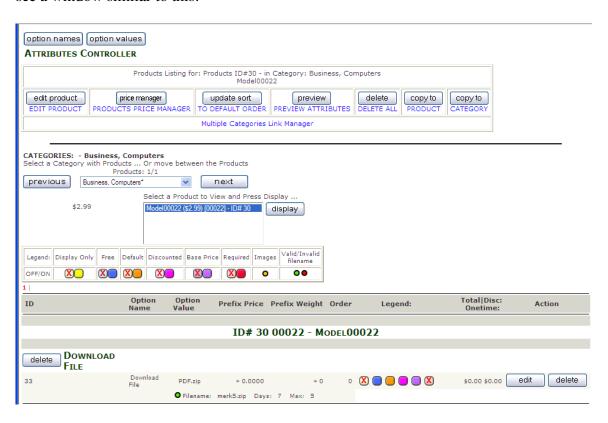E-course #4 (www.kalamelka.com)

How to add a virtual product to an e-store (Zen Cart)

 CATALOG→ATTRIBUTES CONTROLLER.

You will learn how to add e-book to your e-store. First of all save your e-book file in PDF. zip format (or choose other format) to the **Downloads** folder. (Make sure, that you have the **Downloads** folder at the c-panel of your e-store.) Then add the description of the e-book to the category, using the regular procedure (see Course#2). Create the Attributes for e-book, using the regular procedure (see Course#3).

Go to CATALOG of your c-panel, select ATTRIBUTES CONTROLLER and you will see a window similar to this:

ADDING NEW ATTRIBUTES   Define the Attribute Settings then press Insert to apply   [insert]

36   MODEL00022 – (00022)

Option Name
Download File [Dropdown]

Option Value
PDF.zip [DOWNLOAD FILE]
TEXT [RESERVED FOR TEXT/FILES ONLY ATTRIBUTES]

PRICES AND WEIGHTS

Price	Weight	Order	One Time:	Price Factor: Offset:	One Time Factor: Offset:

Attributes Qty Price Discount: Onetime Attributes Qty Price Discount:

Price Per Word: - Free Words: Price Per Letter: - Free Letters:

Attribute Flags:	Used For Display Purposes Only: No ● Yes ○	Attribute is Free When Product is Free: No ○ Yes ●	Default Attribute to be Marked Selected: No ● Yes ○	Apply Discounts Used by Product Special/Sale: No ○ Yes ●	Include in Base Price When Priced by Attributes No ○ Yes ●	Attribute Required for Text: No ● Yes ○

Attributes Image Swatch: [ ] [Browse...]   Attributes Image Directory: [attributes ▼]   **Overwrite Existing Image on Server?** No ○ Yes ●   [insert]

Downloadable products: Filename: [ ]   Expiry days: (0 = unlimited) [7]   Maximum download count: [5]

Select the Category and the Product and click the "**Display**" button. In our example we have chosen "Business, Computers"- Category and "Model00022" - Product.
Highlight the **OPTION NAME** (in our case it is "Download File") and the **OPTION VALUE** (in our case it is "PDF. zip") and save it, going down to the orange box "**Default Attribute to be Marked Selected**" and clicking "Yes".
Then go down to the "**Downloadable products: Filename**" box and enter the file name of your e-book (in our case it is merk5.zip) and click the INSERT button.

By default, the system will save for you 7- expiry days and 5- maximum download count. You can change these numbers, if you want, in the appropriate boxes.
If everything is correct, then you see the green dot by the file name.

If you made a mistake and entered the incorrect file name you see the red dot by the file name. In this case we suggest you to delete everything and start from the beginner. Go to ATTRIBUTE CONTROLLER, choose the product, click the "Display" button and then the "Delete" button, it will delete all attributes and the file name.